



BC Healthy Communities
People. Place. Potential.

Is your local government or organization keen to contribute to community-wide approaches that respond to climate change? Are you ready to think beyond the borders of your own buildings and operations?

Climate change is more than simply a technical or planning issue. It touches all aspects of communities. Residents and community organizations have a critical role to play in achieving emissions reductions, and engagement needs to be an intentional and explicit component of a climate action strategy.

This workshop introduces a comprehensive framework to consider climate change and community engagement, emphasizing capacity building and the development of resilient communities. It will enable participants to link current climate change activities to specific tools and approaches for public engagement.

Participants will clarify their community needs around engagement, and deepen their understanding of how to communicate and engage with diverse communities to catalyze behaviour change. You will leave with a sense of how and when community engagement can be of value to climate action strategy, and what the next steps are. This workshop is practical and experiential.

For more information contact:

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Workshop Participants will:

- Better understand the capacities required within a healthy community to respond to climate change in a comprehensive way, as well as identifying key gaps and opportunities to build capacity;
- Take an integrated look at corporate and community-wide reductions, through the lens of community engagement;
- Learn how to communicate to citizens with diverse perspectives and values in your communities, in order to link values to behaviour change;
- Determine which community engagement approaches can help your community advance climate action – building on best practice for engagement, social marketing and behaviour change;
- Clarify your organization's role in public engagement and climate action, and identify starting points to build community engagement into your local climate initiatives; and
- Identify where to access resources and support for community engagement.